LUMS
A Not-for-Profit University

MS
TECHNOLOGY MANAGEMENT
AND ENTREPRENEURSHIP

EMPOWERING EVERY JOURNEY

Suleman Dawood School of Business

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Developing Ideas and People to Shape Business and Society

Founded in 1985 as a not-for-profit, LUMS believes in making quality education accessible while breaking academic, geographic, and socio-economic barriers to broaden students' academic exposure.

Suleman Dawood School of Business (SDSB) at LUMS is Pakistan's first business school to achieve AACSB International accreditation, placing it among the top 6% of business schools worldwide. As a pioneer in case-based teaching in the region, SDSB develops leaders equipped with the skills and competencies to impact society and excel in today's dynamic business environment.

WHY MS TECHNOLOGY MANAGEMENT AND ENTREPRENEURSHIP AT LUMS?

- Cutting-edge curriculum blending tech and entrepreneurship
- Industry placement through field thesis
- Supportive ecosystem with LUMS incubators and workshops

- Expert faculty with real-world experience
- Networking with industry leaders
- 50% tuition fee waiver for women admitted on high merit

PROGRAMME STRUCTURE

The MS TME is a 1.5-year weekend programme that equips professionals to harness technology, cultivate an entrepreneurial mindset, and drive innovation. Whether applying these skills within their organisations or launching new ventures, participants gain the tools to navigate digital transformation and shape the future of business.

▌CORE COURSES*

- Applied Data Analysis
- Business Economics
- Organisations and Leadership
- Financial Management and Accounting
- Marketing Management

▌SPECIALISED COURSES*

- Business Venture Planning
- Technology and Operations Management
- Technology, Design, and Innovation Management
- Technology Entrepreneurship
- Business Application of Data Science
- AI Applications in Business: Strategy for Technology Managers

*Specific course offerings may be subject to change in response to evolving industry trends, academic considerations, and the continuous enhancement of our programme.

▌FIELD PROJECT/THESIS/ELECTIVE COURSES

MS TME 2025* CLASS PROFILE

ACADEMIC BACKGROUND

- Business Administration & Management — 16%
- Finance & Accounting — 17%
- Arts, Design & Media — 12%
- Marketing — 9%
- Economics — 9%
- IT & Computer Science — 9%
- Social Sciences — 5%
- Natural & Applied Sciences — 2%
- Law & Legal Studies — 2%
- Engineering & Technology — 19%

MALE **49%**   FEMALE **51%**

AVERAGE AGE
26 YEARS

AVERAGE EXPERIENCE
3 YEARS
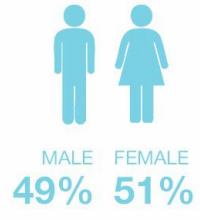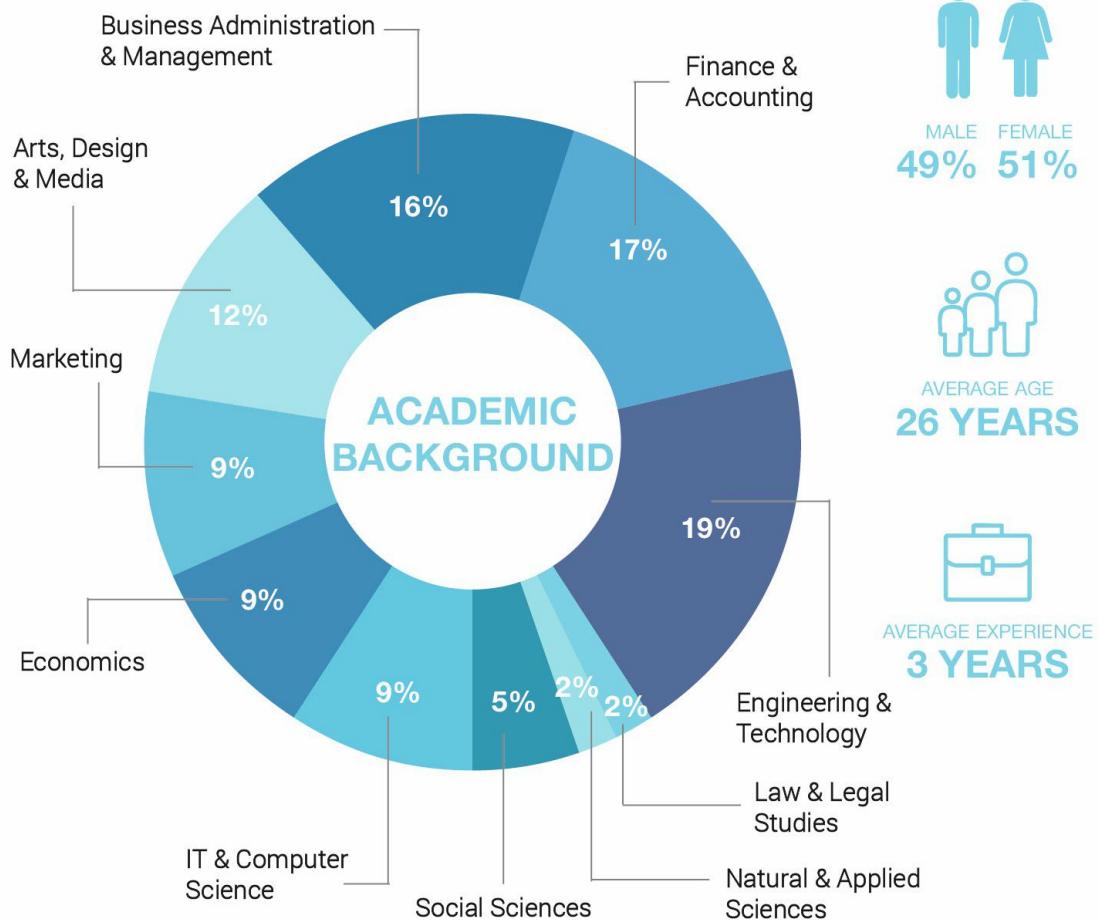
*MS programmes are classified from the induction year and not the graduating year

MS TME WILL ENABLE YOU TO:

▍ Understand the technology management ecosystem, including its legal, social, ethical, and economic dimensions, both locally and globally

▍ Evaluate the market potential of new technologies and business models to seize opportunities in the tech sector

▍ Lead digital transformation and solve organisational challenges to drive business value through tech and strategic insights

▍ Blend tech and entrepreneurial skills to drive innovation and launch new products and services

CAREER OPPORTUNITIES

Upon completion, graduates will be able to find a multitude of career opportunities in the following areas:

▍ Digital Transformation and E-commerce
▍ Software and Technology Industry
▍ Start-up Ecosystem
▍ Consulting and Advisory
▍ Government and Public Services
▍ Education and Non-governmental Organisations

❝❝ The MS TME programme offers the perfect blend of business, technology, and innovation. I gained valuable skills in tech and data analytics, and the courses helped me think more creatively and strategically from an entrepreneurial perspective.

JAVERIA NASER
MS TME '25
Associate Client Services
Atheneum Partners

ADMISSION CRITERIA AND FINANCIAL SUPPORT

ADMISSION IS PURELY MERIT-BASED.

Scan the code to explore eligibility requirements, application deadlines, admission process, and find out how LUMS can support your academic journey.

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