



# M B A



**EMPOWERING EVERY JOURNEY**

*Suleman Dawood School of Business*



# SOLEMAN DAWOOD SCHOOL OF BUSINESS

*Developing Ideas and People to Shape Business and Society*

Founded in 1985 as a not-for-profit, LUMS believes in making quality education accessible while breaking academic, geographic, and socio-economic barriers to broaden students' academic exposure.

Suleman Dawood School of Business (SDSB) at LUMS is Pakistan's first business school to achieve AACSB International accreditation, placing it among the top 6% of business schools worldwide. As a pioneer in case-based teaching in the region, SDSB develops leaders equipped with the skills and competencies to impact society and excel in today's dynamic business environment.

## WHY MBA AT LUMS?

The SDSB MBA is a transformative two-year journey for early-career professionals ready to accelerate their growth. Through case-based and experiential learning, it develops leaders who think critically and drive meaningful impact across local and global industries.

- Ranked 30<sup>th</sup> in Asia in the QS Full-time MBA Rankings 2026
- Graduates of the SDSB MBA programme experience a 2.6-fold increase in average salary post-graduation, positioning themselves for significant financial and career growth
- Most MBA graduates from SDSB secure key roles soon after completing the programme, transitioning from the classroom to their careers swiftly
- Ranked among the top 250 universities in the QS Global MBA Rankings 2026
- Within five years of graduation, MBA alumni advance to managerial or senior managerial positions, exemplifying rapid career progression across diverse industries

# PROGRAMME STRUCTURE

The SDSB MBA is a rigorous two-year programme built around real-world business challenges and interactive, case-based learning. With a blend of core and elective courses and strong industry engagement, students tackle over 500 cases, developing critical thinking, decision-making, and entrepreneurial skills. A three-tiered experiential framework grounds learning in market realities, preparing graduates for leadership in a dynamic business environment.

## I THE CASE METHOD PEDAGOGY

LUMS has pioneered the use of the case method of teaching in Pakistan. Students work on cases based on actual managerial challenges drawn from real-world examples. They take on the role of decision-makers and provide solutions to real-life business issues in a classroom setting.

## I SHORT COURSES

The MBA programme stays aligned with industry trends through intensive half-credit electives like Influencer Marketing, Climate Action, Emotional Intelligence, and Conflict Resolution.\* Taught by leading academics and industry leaders, these week-long courses offer deep, practical insights into cutting-edge business concepts.

\*Course offerings may be subject to change.

## I EXPERIENTIAL LEARNING (EL)

The MBA programme is entirely case-based with an experiential learning component through active industry engagement. The EL component includes:

Industry Analysis Exercise

**EL-I**

My Start-Up

**EL-II**

Management Consultancy Project

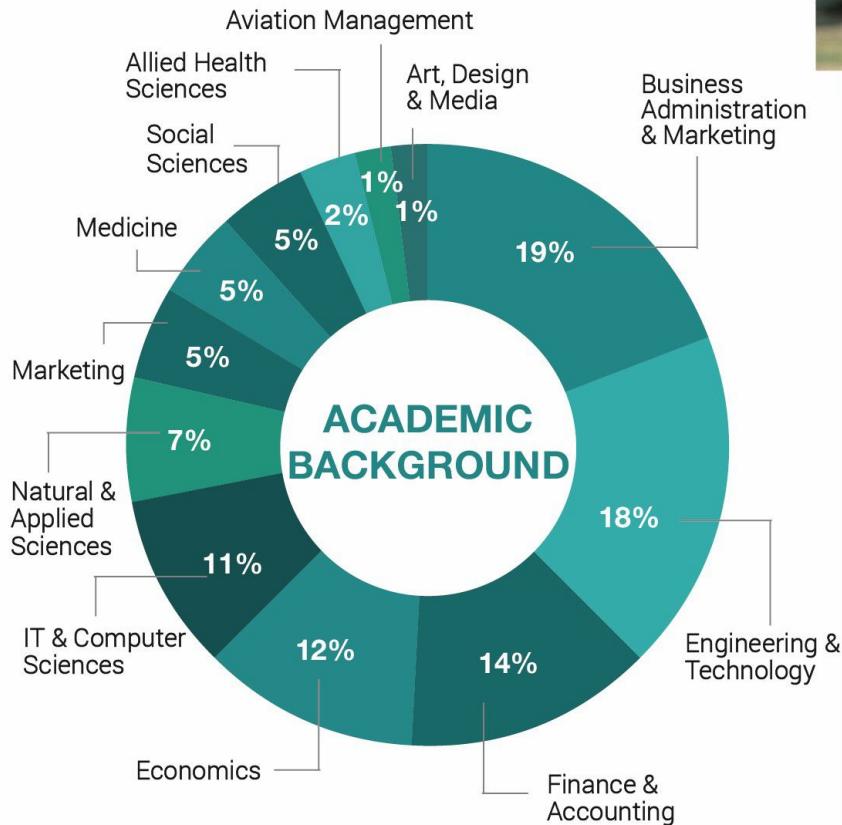
**EL-III**

# SUMMER IMMERSION PROGRAMME (SIM)

The SIM helps develop a strong base for students to succeed in the rigorous two-year MBA programme. It builds knowledge and understanding of fundamentals through communication, business, finance, and computer application modules.



# MBA 2027 CLASS PROFILE



“Coming from a pure science background, I wanted to diversify my knowledge base and develop a strong understanding of business, strategy, and leadership. The MBA programme stood out as the ideal platform to make that transition due to LUMS' reputation for producing well-rounded, impact-driven leaders. I knew that LUMS would not only equip me with the technical skills needed to thrive in the business world but also offer the mentorship, peer learning, and professional exposure necessary for holistic growth.

**MUBRRA AMIR**  
MBA '25  
Business Development Manager  
IBL Healthcare

## ADMISSION CRITERIA AND FINANCIAL SUPPORT

ADMISSION IS PURELY MERIT-BASED.

Scan the code to explore eligibility requirements, application deadlines, admission process, scholarship options, and find out how LUMS can support your academic journey.



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